

# Avenues To Revenue for Organisations and Businesses

This list is just some of the Workshops and Events that we facilitate for organisations, businesses and teams.

Please contact us at [info@brucebalance.com.au](mailto:info@brucebalance.com.au) to discuss your specific needs and/or to register your interest in one of our exciting and highly effective programs.

Event Name	Overview	Duration	Target Audience	Register Interest
<b>Business Impact</b>				
<b>Activating Leadership</b>	Our signature program. Each of us is a leader in some area of our life (just as we are a follower in other areas). Identify where you are a leader and learn how to activate those characteristics and behaviours in the areas of your life where you are seeking to become an inspired leader.	Full day	Aimed at everyone taking on a leadership role. Ideal for new and first time leaders but also vital for established leaders seeking to take their performance to higher levels.	<a href="#">Register Interest</a>
<b>High Performance Team</b>	Understand how to build and sustain a High Performing Team. Begin to put the High Performing Team principles into action by setting and agreeing team goals to achieve your business strategy.	Part 1 – 4 Hours Part 2 – 4 hours	Ideal for all teams, especially new teams and teams undergoing transition. Part 1 can be held to set the team's new direction or strategy. Part 2 is optional and can be held several months later to revisit learnings & reinforce behaviours.	<a href="#">Register Interest</a>
<b>Presenting for Success</b>	Learn the important steps in preparing and structuring your presentation. Learn tips to master your body and harness your voice whilst minimising your reliance on PowerPoint. Practice your new skills through simulated role-play.	4 hours	Aimed at everybody wishing to make an impact with their presentations. A great skill to have any many areas of your life	<a href="#">Register Interest</a>
<b>Change and Communication</b>	Learn the significance of the stages of change and gain valuable insight about your role in the change agenda. Develop the mindset and behaviour to empower yourself for change.	4 hours	Anyone encountering change within their organisation or role	<a href="#">Register Interest</a>
<b>Balanced Case Method</b>	An introduction and overview to using this powerful tool to assist in the evaluation and assessment of major initiatives such as training events, programs, project implementations, strategic initiatives, communications and organisational development activities	2 hours	Ideal for professionals needing to evaluate and assess the business impact of a major project or a strategic initiative.	<a href="#">Register Interest</a>
<b>Strategic Direction</b>				
<b>Organisations For The New ERA</b>	Learn important strategies to Engage, Retain and Attract employees and customers to become an Inspirational Organisation. Examine benchmarks and review what your organisation can do to become a learning organisation.	Variable (2 hours to full day)	Vital for all senior leaders wishing to master their role of inspiring employees.  Duration depends on format and agenda.	<a href="#">Register Interest</a>
<b>Build a Business Case For Learning</b>	Understand the importance of harnessing the power and impact of workplace learning within your organisation. Develop a business case during the session that will position the learning function as a vital key to future organisational success	Full day	Aimed at professionals working in Learning & Development, HR & Organisational Development seeking to raise the profile of Learning within their organisation	<a href="#">Register Interest</a>
<b>Valuing Your Organisation's Values</b>	Gain an understanding of what values are and learn the relationship between values and actions & behaviours. Become clear where, and how, your personal values show up in your business and set business goals congruent with those values. Great for increasing team cohesion.	4 hours	Aimed at senior leaders and business owners seeking to better understand their personal impact on their business.	<a href="#">Register Interest</a>

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## Employee Empowerment

<b>Lifestyle Transitions</b>	Begin to determine your future direction and understand your role and accountability in that future by gaining a greater awareness and appreciation for your current skills and past achievements. Position yourself to make a successful transition by developing, creating, innovating and generating new ideas to advance your objectives and goals. Provides fantastic focus and clarity of the personal goals and targets you set out to achieve	1 day or 2 day options available	Aimed at everyone undergoing transformation: new role, new department, new team, new responsibilities. Also excellent for inspiring employees undergoing transformation in their personal life: new parenthood, moving to retirement, preparing for redundancy, etc	<a href="#">Register Interest</a>
<b>Activate Your Career</b>	Get your career soaring by identifying and understanding your Strengths, Opportunities, Aspirations and Results. Learn skills and techniques to be a successful job-hunter, to prepare impactful Resumes and Covering Letters to secure interviews, to Network for best results and how to conduct yourself during the Interview process	Full day	Aimed at employees seeking skills to proactively advance their career within their organisation.  Can also be used to position employees encountering redundancy or retirement.	<a href="#">Register Interest</a>
<b>The C Suite</b>	Learn the art of effective and constructive communication and also how to perform under pressure in this simulated real-play activity replicating a typical fast-paced, real-life business &/or board meeting. A thorough debrief enables participants to reflect on the activity, discuss what was learned and explore how to apply the new insights to their professional lives.	2 hours	Ideal for newer team members and those moving into more senior positions. Also ideal for all leaders to gain an understanding of their leadership style.	<a href="#">Register Interest</a>
<b>Coaching To SOAR</b>	Personalised coaching to reward &/or incentivise your key employees. Fortnightly One Hour Coaching sessions over 3 - 6 months to identify and leverage Strengths, Opportunities, Aspirations and Results so that current career success will become a springboard for even greater career success.	6 or 12 sessions @ 60 min	Aimed at High Performing and High Potential Employees Can be run as a Group Coaching Session	<a href="#">Register Interest</a>
<b>Perfect Balance</b>	Learn how to effectively manage yourself and prioritise your daily activities so that you attain time management and achieve the greatest outcomes for the least amount of effort. Discover how to set congruent goals and develop a plan that will help you achieve your desired, optimal balance in all areas of life.	2.5 hours	Aimed at everyone wanting to increase balance and satisfaction in any area of their life. Ideal for those needing to improve their time management.	<a href="#">Register Interest</a>

## Health and Wellbeing

<b>Feeding Your Mind</b>	Learn which everyday foods feed your mind to activate your genius, gain clarity and enhance intelligence	2 – 3 hours	Inspirational and interactive group session to promote and role model health and wellbeing within your organisation	<a href="#">Register Interest</a>
<b>In The Raw</b>	How “stripping” back and eating a pre-dominantly raw food diet can make you look younger, add years to your life and help you to become dis-ease free.	2 – 3 hours	Inspirational and interactive group session to promote and role model health and wellbeing within your organisation	<a href="#">Register Interest</a>
<b>Modern Living The Ancient Way</b>	Learn the simple 7 Principles of Health our ancestors used to live by for health, longevity and happiness.	2 – 3 hours	Inspirational and interactive group session to promote and role model health and wellbeing within your organisation	<a href="#">Register Interest</a>
<b>Kitchen Fitness</b>	Look fit and fabulous year round by learning quick and easy secrets to integrating functional exercise into your busy life whilst cooking dinner, watching TV, etc.	2 – 3 hours	Inspirational and interactive group session to promote and role model health and wellbeing within your organisation	<a href="#">Register Interest</a>