



BRUCE BALANCE
ACTIVATING LEADERSHIP

Coaching to Create



Coaching To Give Life To Your Dreams

The 4 P's of Creating

Plan
Passion
Patience
Persistence

Each of us has a desire to create. It may be an invention to change the world, a new product to better serve your customers, a better life or even a more fulfilling relationship. Whatever your creation is, it is inherent within us to create what we dream about, what we visualise in our mind. Our need to create contributes to our sense of self-worth and to our identity.

Conversely, when we feel that we are not creating or that we are not being creative, we feel "worth less" about ourselves or we diminish the value we provide to others.

The most important and essential thing when looking to create something is to look at the intention behind what it is you want to create. In other words, look at the reasons why you are inspired to create. If you are not being true to, or don't recognise, what inspires you, then you are not being true to others and you're certainly not being true to yourself. The outcome will be a creation that is ill founded, misguided or even uninspiring to others. The creation will fall short of its potential and you will fall short of your potential.

At **Bruce Balance**, we believe you have the ability to create anything that truly inspires you.

Our Coaching to Create program is designed to give life to your dreams.

What is Coaching to Create?

Coaching to Create is a series of coaching sessions aimed at helping you create what truly inspires you.

Bruce Balance will work with you (and/or your team) to understand your values, vision and mission. This will enable us to draw out all the ideas and thoughts that you would love to breath life into.

If you are able to visualise in your mind what you would love to create, then you have the ability to create it outside your mind.

All you need is 4 P's – a Plan, Passion, Patience and Persistence. These 4 P's are essential to maintain clarity and will ensure you have the required peace of mind necessary to become energised, productive and focused towards your creation.

How does Coaching to Create work?

Bruce Balance will work with you to structure a Coaching to Create program that best suits your circumstances. Programs are scheduled in 6 or 12 monthly sessions. Sessions can be held more frequently if the circumstances warrant.

At the preliminary coaching session a Bruce Balance Coach will meet with you to gain an understanding of what it is you are seeking to create. The next session will gain clarity on your values, vision, and mission. We will then explore and confirm that what you want to create is congruent with these.

A series of coaching sessions is then scheduled at monthly intervals, with the first session taking place as soon as is convenient.

These coaching sessions will focus on fine tuning and confirming what it is you want to create – what it looks like and feels like. We will also develop strategies that will bring this creation to life, set goals to work towards and establish action plans that will see you make visible advances towards seeing your creation unfold.

At all times when Coaching to Create, we use a lens of *Reality* to ensure that you stay on track and to hold you accountable for the goals that you commit to.

Benefits of Coaching to Create

Benefits of the program are many, here are just a few:

- Inspire you to reach your full potential
- Enable you and your business to set clear, congruent and achievable goals
- Allow you to focus on what is most important to you and your business
- Achieve more value from yourself, your employees and colleagues and therefore be better placed to serve your customers
- Become better equipped to live a life that is more fulfilling
- Enhance you communication skills and develop deeper, more meaningful relationships both personally and professionally

Let Bruce Balance assist you in giving life to your dreams.

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